

INTELLIGENCE OPS

NARRATIVE RISK

NeoSense

Narrative Intelligence

AI-native intelligence for monitoring online narratives, actors, sentiment, and strategic risk — across platforms, in real time.

OmniSense is the operational intelligence layer that turns fragmented public conversation — across platforms, formats, languages, and media types — into structured, actionable intelligence.

the Challenge

Organizations rarely lack online signals; what they lack is a reliable way to turn those signals into action fast enough. OmniSense collects, enriches, connects, explains, and operationalizes online signals through five layers — Monitor, Collect, Understand, Connect, and Act — so teams can detect reputational and strategic risk before it becomes a crisis.

Sources to Check



Platforms per topic

Avg Alert Latency



Manual monitoring cycles

Business Outcome



Late Response to Risks

Features

The core capabilities that fuse fragmented online signals into a topic-centered intelligence layer:



Topic Intelligence

Defines what to monitor, why it matters, and how sentiment or risk should be judged — keeping analysis aligned to organizational priorities.



Narrative Detection

Groups related posts into local and global narratives, so analysts see storylines and momentum instead of isolated posts.



Multi-source Ingestion

Collects social posts, comments, news, web results, media URLs, and actor metadata across many channels at once.



Actor Intelligence

Profiles accounts, classifies account types, tracks activity, and links actors to the narratives they amplify.



AI Post Scoring

Evaluates relevance, sentiment, confidence, risk, stance, matched terms, actors, and locations — turning raw content into structured intelligence.



Comment Intelligence

LLM scoring of audience reactions at the comment level for deeper narrative insight.



Media Analysis

A vision model describes images and visible text before final scoring — capturing meaning from screenshots, memes, and visual cards.



Actor & Graph Context

See actor, platform, post, narrative, and location relationships in a single relationship graph (Memgraph).



Key Advantages

Eight differentiators that set OmniSense apart from ordinary social listening dashboards and AI summarizers:

— Narrative Intelligence

Focuses on storylines, actors, evidence, and risk — not just mentions and sentiment.

— Topic Judgement Rules

Focuses on storylines, actors, evidence, and risk — not just mentions and sentiment.

— Text + Media Analysis

Screenshots, memes, and visual posts become part of the intelligence record.

— Comment Understanding

Audience reactions are analyzed beyond top-level post metrics.

— Actor & Graph Context

Actor, narrative, platform, and location relationships are visible in one graph.

— Explainable AI Scoring

Every score comes with reasons, confidence, matched terms, and source evidence.

— Operational Workflow

Alerts, evidence, cases, reports, and forecasts move findings directly toward action.

— Self-hostable Architecture

Fits organizations with data residency and deployment-control requirements.

Who It Is For

Executive leaders, communications teams, public affairs teams, intelligence analysts, and risk & security teams — each with intelligence views and operational outputs tailored to their role.

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